

# **Research on the Problems and Countermeasures in the Application of the Network Teaching Platform of Ideological and Political Courses in Colleges and Universities**

Jiaxin Hu

Shenyang City College, Shenyang, Liaoning, 110112, China

husanhao36@163.com

**Keywords:** ideological and political education in colleges and universities; network teaching platform; approach exploration

**Abstract:** Ideological and political education occupies a key position in the daily education work of colleges and universities, and it also has a profound impact on college students. With the continuous advancement of science and technology, ideological and political education in colleges and universities should also closely follow the development process of the times. In daily education work, ideological and political teachers should also actively integrate new media technology to build an effective online teaching platform through the Internet and promote colleges and universities. The process of ideological and political education is used to improve the level and overall efficiency of ideological and political education in colleges and universities. Based on this, the article mainly analyzes the problems of constructing a network teaching platform for ideological and political education in colleges and universities, and proposes practical ways to solve the application problems of the ideological and political network teaching platform in colleges and universities, in order to use new media technology to promote the ideological and political education of college students. Effectively proceed.

## **1. Introduction**

With the development of society, the standards for talents in colleges and universities are also continuously improving. Students are required not only to have a rich theoretical foundation and professional skills, but also to have a strong comprehensive ability and political ethics. Therefore, in teaching and daily management, colleges and universities should also focus on strengthening the ideological and political education of college students, so as to improve the education level of colleges and universities and the personal qualities of students. With the development of information technology, the in-depth integration of new media technology and ideological and political education in colleges and universities can adapt to the pace of development in the new era, promote the development of ideological and political education in colleges and universities, thereby helping to enhance the comprehensive ability of college graduates, To promote the progress of education in our country, and to deliver high-level and excellent comprehensive talents for the country and society. However, there are still many problems in the construction of ideological and political online teaching platforms in colleges and universities. Therefore, college educators and administrators should also actively explore ways to improve the school's ideological and political teaching level and student quality, and build more efficient online teaching. Platform to enhance the timeliness of political education.

## **2. Problems in the construction of network teaching platform for ideological and political courses in colleges**

### **2.1 The network teaching system is not perfect**

Nowadays, with the gradual improvement of the status of information technology in the teaching classroom of colleges and universities, it plays an important role in constructing the network

teaching platform of ideological and political courses in colleges and universities. However, the key problem existing in the ideological and political network teaching platform of colleges and universities is that the related system of network teaching is not perfect, and the professionalism and pertinence of the network platform are poor. Most of the ideological and political network teaching platforms of many colleges and universities lack good interaction and communication. , Just as a campus network to serve the personal daily life of college students, which makes it lose its due role.

## **2.2 The quality of teaching platform resources is low**

In modern society, the low quality of the resources of the teaching platform is also the main problem in constructing the ideological and political teaching network platform in colleges and universities. The first university network platform has a small number of relevant ideological and political knowledge resources and quantity, which is not enough to meet the overall learning needs of contemporary college students; Secondly, the updating of teaching resources on the ideological and political network teaching platform of colleges and universities is poor, and the relevant hot content cannot be collected effectively, which makes the collection of teaching resource content too simplistic. Most of the content is theoretical research, and there is a lack of interaction and discussion of some hot content. The real-time nature of resource content is poor, and timely content updates cannot be made based on social hot spots and current policies, which affects the update of college students' ideological and political knowledge.

## **3. Effective countermeasures to solve the application problems of the network teaching platform of ideological and political courses in colleges and universities**

### **3.1 Use new media to establish communication channels between teachers and students**

Xi Jinping emphasized that the focus of improving the teaching of ideological and political theory is on teachers, and the focus is on giving full play to the personal enthusiasm, initiative, and creativity of class teachers. It is very important for ideological and political teachers to build a harmonious online teaching platform and establish a harmonious teacher-student relationship. To establish a harmonious teacher-student relationship, teachers must first establish a good reputation and win the trust of students. Teachers must have a strong professional level and ideological and political level. Teachers should actively learn ideological and political knowledge and update their own information in a timely manner. Library, and teachers should also establish a good image in the hearts of students. Teachers should make full use of new media technology to build a variety of network platforms such as WeChat groups and official accounts for daily communication with students, so as to promptly solve the ideological and political problems encountered by students in life and study, and at the same time strengthen communication with students Our daily contact shortens the actual distance between the two.

### **3.2 Increase the importance of teachers and seize opportunities**

The latest reforms of ideological and political classrooms in colleges and universities in the modern era cannot only rely on the innovative revolution of teaching methods and concepts by university teachers, but need to make full use of information technology in the background of the Internet. College ideological and political teachers need to pay full attention to ideological and political network teaching , With the help of information technology to improve the actual proportion of ideological and political teaching in students' study and life, and to add ideological and political classrooms to students' real lives more flexibly. Ideological and political teachers in colleges and universities also need to keep abreast of changes with the times and fully grasp the actual initiative of information dissemination methods. Ideological and political teachers in colleges and universities need to take the initiative to seize opportunities, vigorously enrich the actual dissemination of ideological and political information, organize more professional new media ideological and political propaganda teams, make full use of new media platforms, and rationally use information technology to promote ideological and political information. The information is

pushed to the students as soon as possible. This method not only ensures the timeliness of ideological and political teaching, but also allows college students to have access to ideological and political knowledge in their daily study and life, which greatly enhances the students' The initiative of learning and mastering ideological and political information can improve the real efficiency of ideological and political teaching in colleges and universities, improve the teaching quality of teachers and teachers, and give full play to the positive role of new media technology in teaching.

### **3.3 Give full play to the active role of the network platform**

Teachers in university ideological and political classrooms can integrate network technology with ideological and political education. Teachers can use multimedia to play pictures or videos related to ideological and political education to students. At the same time, teachers should give correct guidance to help students establish Correct ideological and ideological and political cognition. College teachers can also regularly update ideological and political sentences or short essays related to social life on the network platform to provide invisible ideological education to university students. Using the Internet to better implement ideological and political education in universities can not only greatly enhance students' own learning interest in ideological and political knowledge, but also help students establish correct ideological and political awareness and improve the efficiency of ideological and political education in universities.

### **3.4 Grasp the initiative of disseminating educational content**

In the new era, ideological and political teachers in colleges and universities still need to fully grasp the actual initiative of ideological and political dissemination of teaching knowledge. Because the actual teaching content of the relevant units of colleges and universities is subject to certain restrictions, there is a large gap between the content breadth and the speed of dissemination and other websites, so the ideological and political teachers of colleges and universities need to choose the dissemination of ideological and political teaching knowledge. Carry out careful selection, focusing on closely connecting the core of the actual ideological and political courses in colleges and universities with hot social events and campus culture. For example, teachers can set up an account for the school league committee on Sina Weibo and Tencent WeChat. In addition to introducing news about the school, they can also add content such as "micro-knowledge", "micro-life", and "practical style".and at the same time, it can be greatly mobilized College students' interest in learning new media in the school improves the quality of classroom teaching and lays the foundation for the future development of students.

## **4. Conclusion**

In short, in the new era, education methods emerge endlessly. In order to maximize the efficiency of ideological and political teaching in colleges and universities, teachers should actively innovate their own teaching methods, actively combine information technology and technology to build a network teaching platform, and formulate their own teaching plans and goals. Use the basic knowledge of ideology and politics as the basis for students to further study, and at the same time use a variety of effective and innovative methods to better promote students' ideological and political learning, and lay a certain idea for college students to enter society and work in the future. Political foundation.

## **References**

- [1] Fang Wang. Analysis of the problems and countermeasures in the application of the network teaching platform for ideological and political courses in colleges and universities[J]. New Campus (1st ten days), no.04, pp.58-59, 2017.
- [2] Gongming Wang. Research on the application of network teaching platform for ideological and political courses in private colleges and universities[J]. Educational Modernization, vol.4, no.14, pp.181-182, 2017.